

The Promising Artist Award 2010

ART *India* and the Visual Arts Gallery (India Habitat Centre) sponsor The Promising Artist Award in its 6th year.

The aim of the Award is to encourage and support committed contemporary Indian artists.

The Promising Artist Award is open to Indian nationals working with painting, sculpture, installations, video and/or performance.

Terms and conditions:

ART *India* and VAG, IHC will award Rs. 1,50, 000/- to the winner of The Promising Artist Award 2010.

A panel of eminent judges from the art world will give away The Promising Artist Award 2010.

1) The Criteria

- i) Any Indian visual artist can apply by filling in the attached form.
- ii) He/She can nominate himself/herself for the award or be nominated by an institution that he/she is affiliated to.
- iii) Applicants must be under 40 years of age on the closing date for entries. They must:
 - a) Have completed or be in the process of completing a Master's degree in an artistic discipline or;
 - b) Have completed a Bachelor's degree in an artistic discipline or;
 - c) In exceptional circumstances, be able to demonstrate commitment to an artistic career.

Assuming these criteria are met, applicants need only demonstrate one thing to win the award – *outstanding artistic talent*.

2) The Promising Artist Award 2010

The Award will include a certificate of merit as well as a cash prize of Rs. 1,50, 000/-

3) Your Commitment

The winning artist will be expected to mount an exhibition at the Visual Arts Gallery, India Habitat Centre, New Delhi. The winner will have to create a minimum of four works for this show, which he/she will subsequently be free to sell. However, ART *India* and India Habitat Centre must be given the first right of refusal.

4) The Selection Process

Applications must be received by the specified closing date (**15th October 2010**).

If he/she is chosen for the selection round, he/she will have to **bring the original work to the Visual Arts Gallery, IHC, at his/her own cost.**

Images of the artist's work must be supplied (properly labeled) with the entry form. The contestant will have to submit **10 images** of his/her artwork at the beginning of the competition. Images and information about the work and the artist should be sent on a **compact disc** so that they can be used for PowerPoint presentations. This CD may contain a one-page statement by the artist discussing their work. **Seven copies of the CD must be sent to ART *India*'s office address by the deadline.**

The material accompanying the application will NOT be returned.

The judging panel's decision will be final. The panel will include:

- An accomplished art critic,
- An eminent contemporary Indian artist,
- A prominent collector of contemporary Indian art,
- Representatives of ART *India* magazine or one of their nominees,
- A representative of VAG, IHC.

Application Form
The Visual Arts Gallery, India Habitat Centre and ART *India* – The Promising Artist Award 2010

Name:		
Address:		
Post code:		
Daytime Tel:		
E-mail:		
Date of birth:		
Artistic qualifications (eg. BA, MA), arts schools and courses attended:		
Qualification	Establishment	Date Completed

The Visual Arts Gallery, India Habitat Centre and ART *India* – The Promising Artist Award

Submissions:
Title: Media: Supporting information:
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Supporting information:

Thank you for entering The ART *India* and Visual Arts Gallery, India Habitat Centre – The Promising Artist Award 2010.

Please ensure that you send a completed application form and **10 images** of your work on CD. Please send **seven copies** of the CD.

The format for titling is as follows: Surname, first name, title of the work, medium, size of picture, date.

The CDs and the application form should be addressed to:

The Promising Artist Award 2010

ART *India* Publishing Co. Pvt. Ltd.

Victoria Mill Compound

Pandurang Budhkar Marg

Opp. Bombay Dyeing Mills

Lower Parel

Mumbai 400 013

Tel No. 022 – 24927000 (Extn: 956, 957, 964)

Last Date of Submission: 15th October 2010.